

# Introducing Vilamoura Golf: A New Era for Vilamoura's Renowned Courses

Vilamoura's iconic golf courses—formerly known as Dom Pedro Golf—have entered a new chapter under the unified brand identity:



#### Why the Change?

This rebrand strengthens the connection between Vilamoura's premier golf offerings and the broader Vilamoura destination brand, which encompasses luxury accommodation, cultural attractions, gastronomy, real estate, and sports. The initiative aligns with Arrow Global's strategic repositioning of Vilamoura, with asset management partner "DETAILS" leading the transformation.



#### What's New?

The "Dom Pedro Golf" brand is being officially retired. In its place, "Vilamoura Golf" will represent four prestigious courses: "Old Course, Pinhal, Millennium", and "Laguna". Each course has received a refreshed visual identity, capturing its unique personality while reflecting the collective prestige of the Vilamoura Golf brand.

Meanwhile, "Els Club Vilamoura" remains part of Vilamoura's golf portfolio but will continue to operate under its own independent brand and concept.

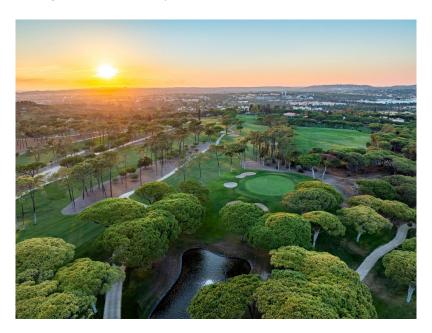
A Fresh Identity for Each Course



### "Old Course"

#### **Since 1969**

A refined new logo featuring the monogram "OC" pays tribute to its legacy. Recognised as Portugal's premier championship course, the Old Course offers an unparalleled experience for discerning golfers. Enhanced by significant investment in its facilities, it remains a benchmark in elegance and exclusivity.





#### "Pinhal"

## **An Exceptional Golfing Experience**

The new "P" symbol incorporates the silhouette of the Algarve's iconic stone pines. Designed by two of the sport's legendary architects, Pinhal offers a classic, tree-lined layout and a challenging round just moments from luxury accommodation





## "Millennium"

## A Delightful Golfing Encounter

Its modern logo features an "M" encircled by a golf ball, highlighting its refined style and synergy with Laguna. Millennium impresses with undulating fairways, majestic pines, scenic lakes, and top-quality greens—an ideal course for those seeking a modern yet welcoming golf challenge.





## "Laguna"

## A Distinctive Golfing Experience

Laguna's new "L" emblem is surrounded by a golf ball, nodding to its defining water features and its connection with Millennium. Offering open, links-style fairways and strategic water hazards, Laguna delivers a memorable and diverse test of golf.



"Vilamoura Golf: A Signature Experience"

With this rebrand, Vilamoura strengthens its position as one of Europe's premier golf destinations, offering variety, quality, and heritage—all under a bold new identity.







Isn't it time to dip your toe in?

**Properties Of The Week** 

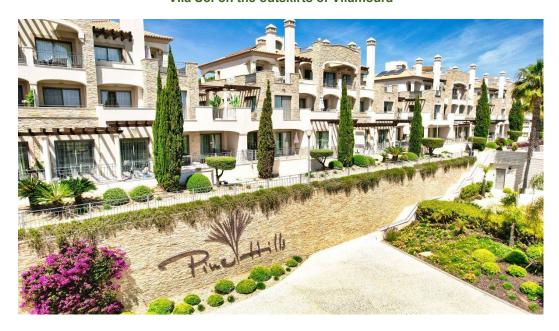
#### Coming Soon! Sea View Apartment in Horizon Sea, Forte Novo



This apartment is in a stunning and desirable new condominium (Horizon Sea) in a privileged sea front location at the western end of Quarteira, known as Forte Novo. Just a few minutes walk from several beachfront restaurants including the local favourite of BJ's. The sea and beach is on your doorstep and the Quarteira promenade is literally waiting for you with hundreds of bars, cafes, restaurants and entertainment. This apartment is all about location with the sea view and build quality being the icing on the cake.

Ref. <u>OH2907</u> Price €595,000

Stunning 2 bedroom, 3 bathroom Apartment in Pine Hills, Vila Sol on the outskirts of Vilamoura



With three impeccably designed bathrooms, this property ensures comfort and convenience

for all. The main bathroom features a spacious bathtub, modern fixtures, and clever storage solutions that blend seamlessly with the overall design. The property also benefits from a storage room and an extra large parking space in the secure basement area.

Throughout the property, you'll find thoughtful details that elevate the living experience. From the carefully curated artwork to the strategically placed indoor plants, every element has been chosen to create a cohesive and inviting atmosphere. This property isn't just a home; it's a lifestyle. Its location in Vila Sol offers the perfect balance of tranquility and accessibility, placing you just moments away from beautiful beaches, world-class golf courses, and vibrant local culture.

Ref. <u>OH2896</u> Price €599,000

# **Testimonial Of The Week**



We can only say that everything was very transparent, easy and efficient. It was a huge pleasure given the ease with which everything was handled.

Rui Vilamoura



